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| **Meet their needs**  Equipment Supply Company  Supply Company  Bank/Financial Institute | **Key player**  Operations Manager  Project Manager  Marketing Manager  Customer Service Manager  Finance Manager  Workshop Manager  Pool Consultant |
| **Least important**  Engine Repair Shop  Customer  Students @ Schools  School Breakfast Program  Delivery Company  Promotion Events  Part-time Employee  Contractors  Schools(5% Donations)  Government(Taxes) | **Show consideration**  Web Development Company  External Payroll company  Social Media  Website  Seasonal Employees  Insurance/Benefit Companies  Technicians |